

# iWL Touch Series

The **1<sup>st</sup>** Payment Platform Designed for Merchant Business Services



Payment Apps



Business Apps



Extra Sales Apps

- Differentiate by turning a payment device into an interactive Point of Services
- Reinvent **payment apps'** user experience with an elegant TouchScreen device
- Boost merchant productivity with tailor-made **business apps**
- Develop new revenue for merchant with **extra sales apps**
- Change merchant daily life with a next generation device

[www.touchformore.com](http://www.touchformore.com)



Security



Smartcard



Magstripe



Signature Capture



Contactless



Multimedia



Touchscreen



# Payments Architect for all Payment Players

As world class Payments Architect, Ingenico partners Payment Players (Banks, PSPs & VARs) to build pioneering, secured payment solutions tailored to merchants.

## A full and dynamic offer for banks and their merchants

On today's competitive banking market, the key to positive differentiation is to provide a world-class, full-scale payment offer. Banks & PSPs must offer the best available payment solutions in terms of innovation, security, range and high performance to empower their brand image. It is crucial to meet and exceed merchant needs to enhance business relationships.

Merchants must keep up with a fast paced payment market. They must surpass consumer expectations for choice, flexibility and services, comply with complex regulations, as well as guarantee 'always-on' payment availability. Saving time, increasing productivity and generating new revenue and loyalty opportunities are key challenges. So it is vital to provide a compelling payment offer with cutting-edge technology and expertise that strengthen core business.

As Payments Architect, Ingenico works hand-in-glove with all Payment Players to build breakthrough, peerless payment solutions that guarantee top-notch security and excellence in innovation.

The full-scale range of Ingenico next generation payment solutions ensure we meet and exceed all specialized merchant needs and answer banking constraints.



## The Ingenico offer for Payment Players

### 1. A global payment terminals offer to meet merchants' needs

- Payments solutions tailored to merchant shop environment: Counter Top, Wireless & Mobile solutions.
- Acceptance of all payment options : EMV Chip & Pin, MagStripe, Signature Capture, Contactless and NFC
- Advanced & Intuitive interfaces : color, audio, video and TouchScreen display
- Out-of-the-box solutions

### 2. A next generation payment & services solution for merchants

- A new way to address merchants daily business needs
- The perfect combination of Payment & Services, on the same device
- Value Added Services tailored to merchants : Top up, Money transfers, Bill Payment and many more
- Online Services Solution : web store access & always up-to-date services

### 3. A reduction in operating costs for Banks & PSPs

- Simple rollout onto Telium Technology
- Easy remote terminal fleet management
- Reporting and follow-up of terminal fleet
- Cloud payment architecture for flexibility on the field

### 4. A secured payment solutions

- Whole terminals certification to PCI-PTS v2 & v3
- Certified payment applications to international local standard
- End to End Security approach to free Payment Players from security constraints

## Benefits for Payment Players

- Differentiation thanks to a unique payment offer for a best market share
- A payment offer enabling new revenues and significant cost reduction
- An offer to meet merchants' needs and increase instantly their loyalty
- An innovative, secure and complete payment offer for powerful brand image

# Touch for more services

As business environments change, payment has to suit the way merchants do business. Powered by Ingenico's innovative technology, the iWL Touch combines, for the first time, a complete payment solution and a business services platform, designed according to merchant's needs. With a unique combination of payment apps, business apps and extra sales apps, iWL Touch enable merchants to reinvent payment user experience, boost their productivity & generate new revenues.



## How does it work?

To deliver this unique merchant business services solution, Ingenico has developed an innovative infrastructure combining the device, an advanced secure operating technology & a complete service management platform.





## Payment Apps

- Reinvent **payment apps'** user experience with an elegant TouchScreen device
- Accept a wealth of payment means
- Benefit from state-of-the-art security
- Be ready for beyond payment use cases such as NFC Wallet & Couponing

EMV Chip & PIN, Magstripe, Signature capture, Contactless, NFC, NFC Smartphone...



## Business Apps

- Boost merchant productivity with tailor-made **business apps**
- Re-think core business processes
- Improve shop employees & customer satisfaction

Restaurant Menu Ordering, Car Rental application, Healthcare application and many more to invent...



## Extra Sales Apps

- Develop new revenue for merchant with **extra sales apps**
- Turn a device in a new powerful touch point for services
- Increase interactivity with customers

Airtime transfer, Money transfer, Bill payment, top up applications and many more to invent...



# Leverage a next generation device & change merchants' daily life



iWL Touch 280



iWL Touch 350

- **All Payment Options**  
EMV Chip & PIN, MagStripe, Signature Capture, Contactless and NFC
- **Highest Security**  
PCI-PTS 3.x certified with SRED and open protocol modules. The iWL Touch 350 is the 1st ever TouchScreen PIN entry device reaching such certification level
- **Telium 2 Advanced**  
Telium technology empowered to manage graphical libraries, TouchScreen & multimedia
- **Pocket Sized**  
Pocket sized for mobility. The world's smallest & lightest terminal
- **Long Battery Life**  
Up to several days in mobility use cases
- **All Wireless Connectivity**  
GPRS, 3G & Bluetooth class 1
- **Real Multimedia**  
Play real multimedia content with its dedicated audio/video decoder
- **Large TouchScreen**  
Large capacitive TouchScreen for best in class user experience (3.7" for iWL Touch 350 & 3.5" for iWL Touch 280)
- **Sleek & Fluid Design**  
Disruptive design leveraging full TouchScreen



Ingenico is a leading provider of payment solutions, with over 15 million terminals deployed in more than 125 countries.

Its 3,000 employees worldwide support retailers, banks and service providers to optimize and secure their electronic payments solutions, develop their offer of services and increase their point of sales revenue. Ingenico provides retail and single outlet operators with a “One Stop Shop” offer of secure transaction solutions.



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